

C&D Technologies new Pure-Lead Plus Battery Technology

Blue Bell, PA – March 13, 2015 - C&D Technologies, Inc., a leading producer and marketer of standby power batteries, continues to build on the market presence of its new Pure-Lead Plus Battery Technology for the Data Center market. The unique properties of this battery allow for extended life in elevated temperature environments.

“Electric power consumption is a key driver of data center operating costs. Pure Lead Plus batteries can perform in higher temperature environments, which means less air conditioning and significant savings for our data center customers” stated Ron Wood, VP of Product Management and Marketing for C&D Technologies.

Pure Lead Plus received very positive feedback during C&D’s presentation at the Mission Critical and Data Center Expo held in Atlanta the early part of February. The presentation addressed improving energy efficiency using Pure-Lead Battery Technology. *“Not only can this new technology allow for reduced operating expenses, but the extended service life of the Pure-Lead Plus battery can also extend the battery system replacement cycle, dramatically lowering the total capital cost over the lifetime of the Data Center”* commented Mike Nispel, Director of Product Management, UPS.

C&D Technologies, Inc. is a global leader in solutions and services for the switchgear and control (Utility), telecommunications, and uninterruptible power supply (UPS) applications. C&D Technologies engineers, manufactures, sells and services standby batteries for regulating and monitoring power flow and providing backup power in the event of primary power loss until the primary source can be restored. C&D Technologies is headquartered in Blue Bell, PA. For more information about C&D Technologies, visit www.cdtechno.com.

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Contact:

James Skerratt

C&D Technologies

6665 Millcreek Drive, Unit 3

Mississauga, ON L5N 4M5

(905) 795-8787

jskerratt@cdtechno.com